



>> Università Commerciale L. Bocconi

BSc Economics & Management

>> Liceo M. Gioia

High School Diploma

MATTEO Cattadori

URBANITE. FOODIE. CREATIVE. STARTUPPER.

/ ALL ABOUT ME

Hi, I'm Matteo Cattadori. I'm 23 and I like solving problems and facing new challenges with enthusiasm, creativity and ceaseless desire to achieve success.

These passion have paved the way to countless opportunities, unique experiences and exceptional relationships both personally and professionally.

At the age of 20, I founded my first company, and since then I have continued to be passionate about the world of innovation and startups.

/ CONTACT DETAILS

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Date of Birth: 08-05-1998

/ WORK EXPERIENCE

>> Consultant

GELLIFY Srl | March 2021 to present

GELLIFY is the first innovation platform that invests in B2B digital software startups and connects them to traditional companies with the purpose of innovating their processes, products and business models, through Open Innovation.

Following the merger between Innext Srl's Management Consulting business unit and GELLIFY Srl, I continued to work on projects concerning the definition of the IT Strategy for a primary player in the Italian large-scale retail trade industry.

I worked on:

- > contracts relating to the application maintenance service with the various suppliers
- > software selection of a new ticketing tool to be implemented in every company function
- > mapping of all access privileges to systems and applications by internal and external company personnel
- > definition of new permission authorization processes
- > remediation plan aimed at setting up adequate roles and permissions for each user on systems and applications
- > development of a tool for monitoring compliance with the new rules of assigning permissions for each application or system

>> Junior Consultant

Innext Srl | August 2020 to March 2021

Innext is a business consulting firm that supports companies in achieving growth and transformation results, integrating strategy, innovation and people.

In Innext, I worked on projects concerning the definition of the future corporate strategy for a significant group of the Italian large-scale retail trade industry.

I also worked on some projects regarding the analysis of the competitive context in the digital sector and the design of a new IT strategy plan for a primary player of the Italian large-scale retail trade industry, concerning:

- > assessment and the consequent remediation plan regarding privilege access management system for the assignation of appropriate permissions on applications and systems
- > software selection for a new cross-function ticketing tool





/ LANGUAGE SKILLS

>> Italian
Mothertongue
>> English
Professional
>> French
Limited working proficiency

/ LICENSES AND CERTIFICATIONS

2017 >> ECDL Full Standard

2020

>> Fundamentals of Digital Marketing Google's Verification Code UJ3 GKM NHE >> Negotiation Fundamentals Coursera's Verification Code 8VFQANS9PFRR >> Design Thinking for Innovation Coursera's Verification Code DXH9CM5NYKWL >> The Data Scientist's Toolbox Coursera's Verification Code 9XCBRUVAA9MT >> Healthcare Organizations and the Health System Coursera's Verification Code W5FWZUPA88Z7

2021

>> Bloomberg Market Concepts
Bloomberg LP's Verification Code
160926234532
>> Mathematical Thinking in
Computer Science
Coursera's Verification Code
CH3MV3PGFSCE
>> Google Cloud Product
Fundamentals
Coursera's Verification Code
2TF8P95T6BB6

/ ADDITIONAL INFORMATION

>> Rotaract Club
I am member of the Rotaract Club
Piacenza since June 2017



>> Founder & Former CEO

Tokio Studio Srl | January 2019 to May 2021

Tokio Studio Srl is a production company founded in 2019.

In Tokio Studio, as CEO until February 2020, I dealt with:

- > corporate strategy and structuring of the business model
- > business processes and organization
- > business development strategies
- > recruitment of personnel and allocation of resources
- > evaluation and implementation of investments
- > commercial collaboration agreements and contracts

>> Senior Consultant & Former President

JEME Bocconi Studenti | June 2018 to present

JEME Bocconi Studenti is the first and oldest Italian Junior Enterprise, a small ISO 9001 certified consulting company entirely managed by students, founded in 1988 and with an average annual turnover of € 165,000, more than 30 projects per year and over 50 associates.

In JEME I assumed the roles of Associate Consultant and project manager, working on projects related to different sectors, especially artificial intelligence and the medtech industry. I also assumed the roles of Head of IT & Communication Department, leading a team of over 15 people and working both on the definition of JEME's communication strategy and the coordination of IT activities, such as G Suite, Workplace and Mailchimp; in September 2019 I was elected Vice President and then, in January 2020, I legally became President of the whole Junior Enterprise and I guided the strategy of the association for the rest of the term.

Between March and July 2020, I worked as an Auditor in JEME's projects; I have also been appointed Head of Alumni, responsible for maintaining relationships with our more than 450 former Associates around the world.

Moreover, in recent months I have been managing negotiations with Venture Capital Funds and Institutions to start new partnerships and deal new projects.

>> Executive Office Manager

Family Dental Center Srl | June 2017 to June 2020

Family Dental Center is a dental clinic born in 2012 from the desire to offer its patients high quality, attention to costs, excellent service and limited time.

In Family Dental Center I dealt with:

- > management of administrative procedures relating to booking and processing income, expenses and all other financial figures
- > compilation of medical records and management of patient relations with regard to administrative-accounting procedures
- > managing medical personnel and the daily agenda
- > expense monitoring and budgeting
- > pricing strategy

I have also managed numerous complex and emergency situations regarding operations and patient management.